What's Out There?
Investigating Creative Apps of Generative Artificial Intelligence (Gen AI) Tools

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Session Norms

We agree to:

- Control our local environment

- Be active participants

- Improve student learning and our teaching practices

- Focus on strengths and solutions rather than deficits

- Be aware and intentional about using inclusive language that honors DEIA

- Have fun!

Objectives

- Analyze the adoption and integration of generative AI
- Explore different types of generative AI tools
- Discuss the role generative AI tools can play in your courses
- Identify at least one generative AI type/tool to investigate further

Agenda

- Generative AI "State-of-Affairs"
- Text-generation tools and strategies
- Image tools
- Presentation tools
- Other tools and applications of Gen AI
- Explore
- Debrief

"Perspectives on Generative AI" – The Chronicle
The Educational Positives and Threats

How much do you agree with the following statement?

"Generative-AI tools offer an opportunity for higher education to improve how it educates, operates, and conducts research."

Strongly agree	29%
Agree	49%
Disagree	5%
Strongly disagree	4%
Unsure	13%
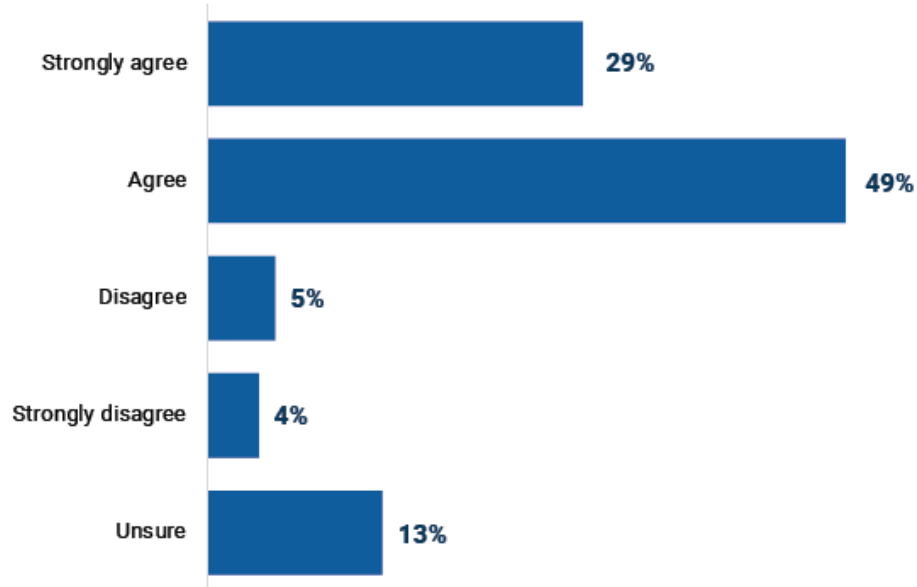
Source: *Chronicle* survey of 404 college officials

How much do you agree with the following statement?

"Generative-AI tools pose a threat to how higher education educates, operates, and conducts research."
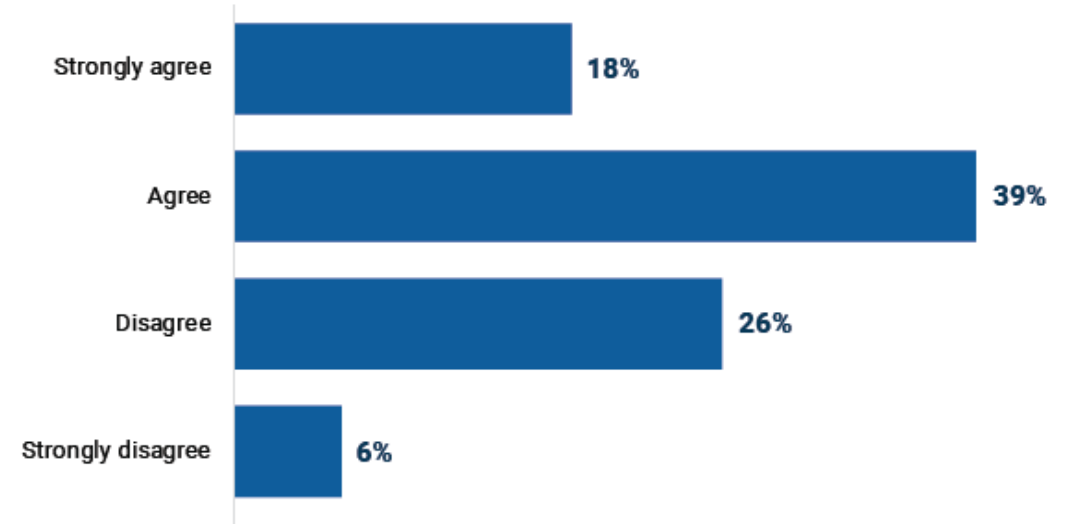
Strongly agree	18%
Agree	39%
Disagree	26%
Strongly disagree	6%

Source: *Chronicle* survey of 404 college officials
Note: Percentages do not total 100 percent due to rounding.

The Chronicle 2023

"Perspectives on Generative AI" – The Chronicle

Integration and Benefits

How likely is your institution to embrace the integration of generative-AI technology in teaching practices?

Likelihood	Percentage
Very likely	21%
Somewhat likely	58%
Not very likely	19%
Not at all likely	2%
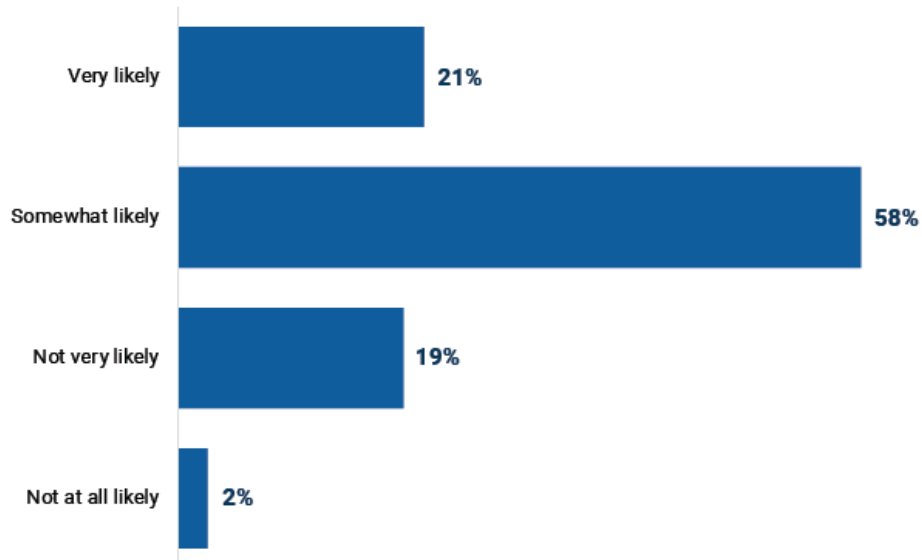
Source: *Chronicle* survey of 404 college officials

Which of the following do you believe will be the primary benefits of generative-AI for students? Choose all that apply.

Benefit	Percentage
Personalized Education Experiences and Assessment	63%
Interactive Learning Experiences	62%
Career Readiness	55%
Streamlined Research and Writing	54%
Creative Exploration and Enhanced Visual Communication	50%
Other	3%

Source: *Chronicle* survey of 404 college officials

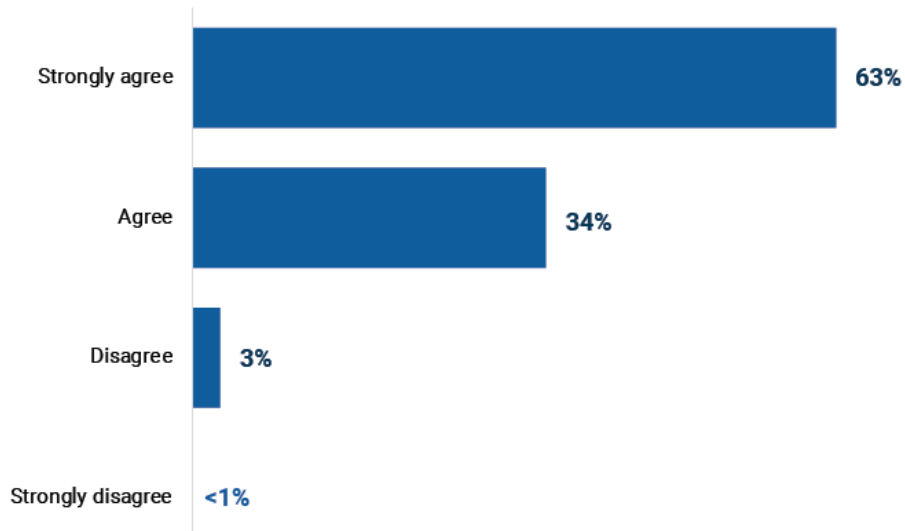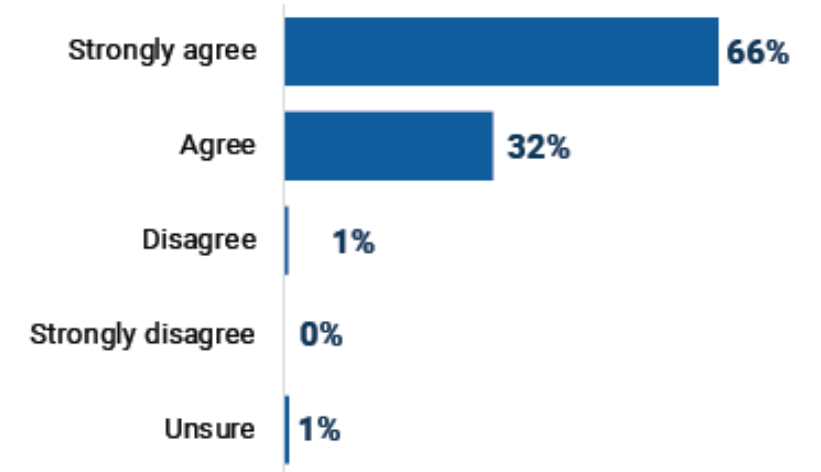# Personalized Education Experience K-12 Example – Khanmigo (Khan Academy)

"Perspectives on Generative AI" – The Chronicle

Adoption – BUT, Poll First!

How much do you agree with the following statement? "It will be impossible to avoid generative-AI disruption in the education space, and institutions must prepare and embrace it."

"Generative-AI tools will require instructors to rethink how they assess students."

Strongly agree	63%
Agree	34%
Disagree	3%
Strongly disagree	<1%

Strongly agree	66%
Agree	32%
Disagree	1%
Strongly disagree	0%
Unsure	1%

Source: *Chronicle* survey of 404 college officials
Note: Percentages do not total 100 percent due to rounding.

The Speed and Spread of Gen AI

2011
IBM's Watson

2013
Variational
Autoencoders (VAEs)

2014
Generative Adversarial
Networks

2015
Tensorflow

2016
Google DeepMind
AlphaGo

2016-2019
OpenAI Five

2017
Transformers

2018
GPT

2019
GPT-2

2020
GPT-3

2022
Midjourney

2022
Imagen

2022
Stable Diffusion

2022
ChatGPT

2023
GPT-4

2023
Bing Chat

2023
Google Bard

2023
LLAMA

2023
Adobe
Firefly
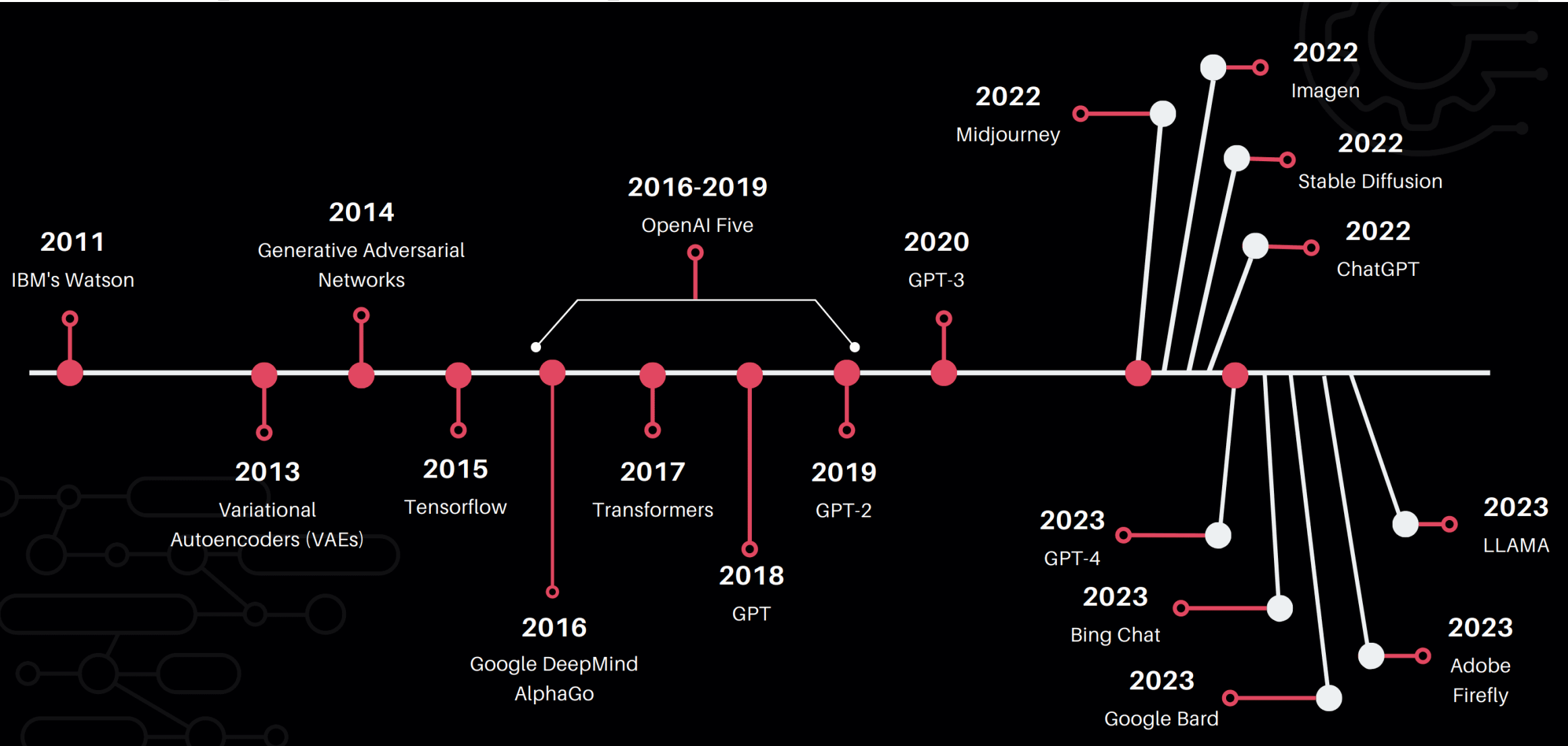
The Speed and Spread of Gen AI

The Educational Positives

- Available to most people on familiar platforms

- More funding and attention to ethical considerations

- Expanded daily capabilities

- [Google Duet](#) and [Microsoft Copilot](#) "assistants"

The Speed and Spread of Gen AI

Workspace at Next 2023

Google Cloud

The Speed and Spread of Gen AI

The Educational Challenges

- Keeping up with emerging technologies

- Rapid need to adapt

- Complexity: Authentic assessment

- Ambiguity: Human vs AI

Take a minute to reflect (type it/write it down):

- What is coming up for you right now after this conversation?
- What surprises you?
- What supports might you need to be ready for this adoption?

GAI.1 Text Generation and Chat

The tools

- ChatGPT
- Google Bard
- Microsoft Bing Chat
- GrammarlyGO
- ChatPDF
- QuillBot

The applications

- Brainstorming
- Generate content/cases
- Writing and editing "co-pilot"
- Critical analysis
- Journal/reflection of the AI/self-creation process

Text Generation and Chat Use-Case

Introductory Activity for MA/Doc Students in an Evaluation course

- AI (ChatGPT) assisted in creating the Case Study options and underlying theory

- Refinement was necessary throughout the chat with GPT

- Created personas for students to extract information from

- Generated and edited interviews between evaluator and these personas

- Asked students to identify key elements in pairs, then debriefed

GAI.2 Presentation Generation

The tools

- Simplified

- Beautiful.Ai

- SlidesGO

- Prezi AI (launching Oct 2023)

- Microsoft Copilot

- Google Duet

The application

- Class presentations

- Pitches

- Reflection and familiarization

- Etc.

GAI.3 Image Generation

The tools

- Craiyon
- Microsoft Bing Image Creator
- Dream by WOMBO
- Adobe Firefly
- Google Bard
- Canva

The applications

- Infographics
- Creative projects and work
- Create data visualizations

Reflect For 5 minutes!

Choose a tool OR type of tool and journal about the following:

- Reflect on the tool or type of tool and what you would like to know more about it.

- How might you deploy this tool in your teaching?

- How might this change your philosophy on teaching and what students produce?

- What worries do you have about implementing this tool in your teaching?

  - How can you structure the activity/tool to minimize these anxieties?

Discuss For 5 minutes!

Choose a tool OR type of tool and journal about the following:
- Reflect on the tool or type of tool and what you would like to know more about it.

- How might you deploy this tool in your teaching?

- How might this change your philosophy on teaching and what students produce?

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    - How can you structure the activity/tool to minimize these anxieties?

GAI.4 Other Tool Types

The tools

- Coding

- Sound/music generation

- Video generation

- Analytic automation

The applications

- Endless...honestly

Exit Reflection / Post-Session Activity

Canvas TEP Course Follow-up (Credit optional Due 10/31)

- Explore one tool that was new to you:
  - Describe the experience working with the tool, the strengths of the tool, or other notes about the functionality of the tool.
  - How might you use the tool to support learning in one of your courses?

OR

- Share a tool that you have used that was not demoed in the session:
  - Explain the purpose of the tool and ease of use for instructors and students new to the tool.
  - How have you used (or plan to use) the tool to support learning in your courses?